

CAPABILITY STATEMENT

Sunset Design & Programming, Inc.

ABOUT

Established in 1998, Sunset Design & Programming, Inc. is an SBA Certified WOSB that specializes in Section 508 compliant web-based, instructor-led, and virtual instructor-led training courses. We provide cutting edge training design, development, implementation, and evaluation for a broad range of government clients.

CORE COMPETENCIES

- **Web-Based, Instructor-led, and virtual training creation**
- **Section 508 Compliance and Remediation**
- **Information Assurance & Security**
- **Web Application Development**

PAST PERFORMANCE

- **Web-Based Trainings (2011-):** NAVSEA. Designed, scripted, programmed, and posted over 125 Section 508 compliant web-based trainings. Each contained interactive animation, knowledge checks, and final exams.
- **NAVFAC Specialty Courses (2008–2023):** NAVFAC. Developed 40 new training courses for in-person, blended, and web-based modes of instruction.
- **SAPR Web-Based Trainings (2021-):** DoN SAPRO. Rebuilt previous contractor's trainings to meet Section 508 compliance and run on government hosting environments.

PAST TRAININGS INCLUDE

- Defense Industrial Base Cyber Fundamentals
- DOD Mandatory Controlled Unclassified Information (CUI) Training
- DoN Civilian and Sexual Assault Prevention and Response Training
- DoN Initial and Annual Ethics Training
- Fundamentals of Specifications for Building Submarines
- NAVSEA Environmental Awareness Training



DIFFERENTIATORS

- ✓ Created and maintained 13 of the 21 mandatory annual training courses for the Department of the Navy.
- ✓ Trainings have been completed by over 900,000 civilians, military, and contractors throughout the Department of Defense.
- ✓ Dynamic web-based presentations that feature video and animation synchronized to instructional narration, music, and sound effects.
- ✓ Experts in instructional design; our web-based trainings use quizzes and games, interactive simulations, and graded exams to create a customized learning experience.
- ✓ Courses meet or exceed Section 508 Standards for online content.
- ✓ All courses can be configured for any LMS specification, including SCORM, xAPI, and non-SCORM, proprietary standards.

KEY CLIENTS

- Department of Defense (DoD)
- Department of the Navy (DON)
- United States Marine Corps (USMC)
- United States Army
- DON Office of Force Resiliency (OFR)
- Naval Sea Systems Command (NAVSEA)

TESTIMONIALS

“The dedication, expertise, and professionalism of your team was evident from the onset in creating an aesthetically pleasing, 508-compliant product that works like a charm” - *ASN (M&RA) Sexual Assault/Force Resiliency*

“The structure, content, and flow have immeasurably increased completion rates across the DoN. We know that when your content is received for upload, it will be fully vetted and operational on the first load effort - saving countless man hours in modification and testing.” - *TWMS Functional Mgr., CNIC*

“Ultimately, Sunset Design is an absolute pleasure to work with. They whole-heartedly care about the end user experience, ensuring 508 standards are met to the highest degree, and that they are producing content that their customer can be proud of.” - *Workforce Dev. Program Mgr., NAVSEA HQ*

CERTIFICATIONS

- SBA-certified woman-owned small business (WOSB)
- Certified California Small Business (SB)
- DHS Office of Accessible Systems & Technology (OAST) Trusted Tester Web Certified
- JAWS Certification from Freedom Scientific
- Security clearances and CISSP, CGRC, CEH, CPT certifications
- Trained in Privacy Act, CUI, and Information Assurance Awareness

NAICS CODES

- 611430 Professional and Management Development Training
- 611420 Computer Training
- 512110 Motion Picture and Video Production
- 541430 Graphic Design Services
- 541512 Computer Systems Design Services
- 541511 Custom Computer Programming Services
- 541519 Other Computer Related Services
- 518210 Data Processing, Hosting, and Related Services
- 541330 Engineering Services
- 541611 Administrative Management and General Management Consulting Services

COMPANY INFORMATION

Sunset Design & Programming, Inc.
3217 Ocean Dr
Oxnard, CA 93035
<https://www.sunsetdesign.com>

UEI: LKLXMJ18M761

CAGE: 1KJJ3

DUNS: 055250281

CONTRACT VEHICLES

GSA Multiple Award Schedule
Contract Number: 47QTCA18D00JY
Expiration Date 2038

COMPANY CONTACT

Jody Fischer-Searl

President

(805) 984-7231

jody@sunsetdesign.com

